

**Interreg**



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**North-West Europe**

## **Boost AI**

### **Empowering SMEs to adopt AI through practical tools and training**

In a modern office, a professional guides a colleague while pointing at a computer screen, demonstrating how to use an AI-powered tool. The moment reflects hands-on learning and collaboration, showing how SMEs can practically adopt AI solutions.

It illustrates the Boost AI approach: supporting businesses with accessible tools and training so their team can confidently integrate AI into everyday work and improve competitiveness.

#### **Lead partner:**

TCNN Innovation Support (NL)



**boostai.nweurope.eu**

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